

Second Virtual Conference on Business and Management

Theme - New Paradigms: Business and Management

Program Schedule

Conference Timings:

Oct 26, 2010 - from 7:00 hrs to 11:45 hrs UTC/GMT (equivalent to 15:00 hrs to 19:45 hrs Singapore timings (GMT+8))
 Oct 27, 2010 - from 2:00 hrs to 5:15 hrs UTC/GMT (equivalent to 10:00 hrs to 13:15 hrs Singapore timings (GMT+8))

All timings are in 24 hours. Please convert the timings to your timezone as you plan your calendar.

DAY 1- Oct 26, 2010 (7:00 hrs to 11:45 hrs UTC/GMT)

Start Time		Category	Topic	Presenters' Name & Affiliation	Country
UTC/GMT	Singapore GMT+8				
7:00	15:00	Conference Opening	Welcome Message and Introduction to VCOBAM 2010	Evelyn Gullett, U21Global	Germany
7:10	15:10	Invited Talk - 1	Prediction markets in research: basics and applications in (service) marketing	Michael Bosnjak, Free University of Bozen-Bolzano	Central Europe
Session 1: E-Learning					
Session Chair: Evelyn Gullett, U21Global, Germany					
7:50	15:50	Paper Presentation 1	Lean and E-Learning	Tinko Stoyanov, Technical University – Sofia campus	Bulgaria
8:15	16:15	Paper Presentation 2	Social Media: Opportunities and Challenges for HR	Archana Tyagi, University of Business and International Studies, Geneva and Ragini Tyagi School of Inspired Leadership(SOIL), Gurgaon	Switzerland / India
9:20	17:20	Invited Talk - 2	Casino Royale 2010	Terence Tse, ESCP Europe London Campus	United Kingdom
10:00 BREAK 15 Minutes					
Session 2: Emerging Practices in General Busin. and Mgmt					
Session Chair: Amy Wong, U21Global, Singapore					
10:15	18:15	Paper Presentation 1	New Horizons of Alliances and Partnering Management Perspective in the World of Challenges	Ingrida Krikštaponytė and Antanas Nakvosas, Geroves ekonomikos institutas (Welfare Economy Institute), Kaunas	Lithuania
10:50	18:50	Paper Presentation 2	Success factors of Project Management	Sancharan Roy, DSJBS (A unit of Dayananda Sagar Institutions), Bangalore	India
11:15	19:15	Paper Presentation 3	Challenges of Middle East Retail Market: An Investigative analysis	Viju Mathew, Ministry of Higher Education, College of Applied Science, Salalah Department of	Oman

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DAY 2 - Oct 27, 2010 (2:00 hrs to 5:15 hrs UTC/GMT)					
Start Time		Category	Topic	Presenters' Name & Affiliation	Country
UTC/GMT	Singapore GMT+8				
Session 4: Knowledge Management					
Session Chair: Mamata Bhandar, U21Global, Singapore					
2:00	10:00	Paper Presentation 1	Socio-Behavioral Factors in Virtual Knowledge Sharing: Theory of Reasoned Action and Theory of Planned Behavior Perspective	Farkhondeh Hassan Doust and Vimala Perumal, Multimedia University	Malaysia
2:25	10:25	Paper Presentation 2	Generation and Management of Knowledge for Good Governance – A Case Study of School of Good Governance and Policy Analysis..	Umesh Chandra Pandey and Haider Rizvi, School of Good governance and Policy analysis	India
2:50	10:50	Invited Talk - 3	Theme of the topic: Managing Knowledge and Knowledge Workers	Narendra M Agrawal, Indian Institute of Management, Bangalore	India
Session 5: Emerging Business models					
Session Chairs: Paul Pajo, De La Salle – College of Saint Benilde, Philippines					
3:30	11:30	Paper Presentation 1	Innovation and Knowledge integraton through open-source Pharma: Buzz, Pipelines, and Proximity in a Virtual Cluster	David Tamoschus, Bayer Healthcare	Korea
3:55	11:55	Paper Presentation 2	Implications for Improving Accessibility to E-Commerce Websites in Developing Countries - A Subjective Study of Hotel Websites	Arunasalam Sambhanathan, University of Portsmouth	United Kingdom
4:20	12:20	Paper Presentation 3	New paradigm: Cooperation Between Micro Enterprises Instead of Competition	Ieva Nartisa, University of Latvia, Riga	Latvia
Session 6: Social Responsibility					
Session Chair: Chinmoy Sahu, U21Global, India					
4:45	12:45	Paper Presentation	Corporate Social Responsibility as Boards Communication Strategy for the Future of Business	Ingrida Krikštaponytė and Antanas Nakvosas, Geroves ekonomikos institutas (Welfare Economy)	Lithuania
5:10	13:10	Conference Closure	Vote of Thanks	Kamna Malik, U21Global	India